

Company Profile





MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Our Business Activities



- Processing and distribution of tropical dried fruits and food products for local and export markets.
- Founded by a Cambodian couple Mrs. Chhuy Sophie & Mr. TAN Michel in 2017
- 60 permanent employees & hundred of indirect/ seasonal workers
- **Corporate Value:** Professionalism, Integrity, Continual improvement



MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Our Distribution

- Exporting to Japan and USA
- Supplying to local supermarkets and commercial outlets
- Looking for more commercial partners /distributors nationwide & worldwide
- Opportunity for OEM





MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Our Products



Natural Dried Fruits

- No sugar added
- No preservatives, no colorants, no flavors
- 100% natural



MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together



Soft Dried Fruits

- ☑ Soft & delicious
- ☑ Special
- ☑ Spicy
- ☑ Chocolate-coated dried fruits



ស្វាយ ចេក និងម្នាស់
ស្រោបស៊ូកូឡា Misota
Misota Chocolate-coated Mango,
Banana & Pineapple



MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Healthy Snacks & Natural Honey





MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Drinks & Herbal Tea





MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Khmer Souvenirs & Gifts

From
Battambang
with love





MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Our Facilities

- 1 food processing plant in Battambang
- Compliant with national and international standards
- Team of committed and qualified staff
- Quality testing assured by internal laboratory and internationally accredited laboratories
- Kaizen/ Continual improvement is part of corporate value.

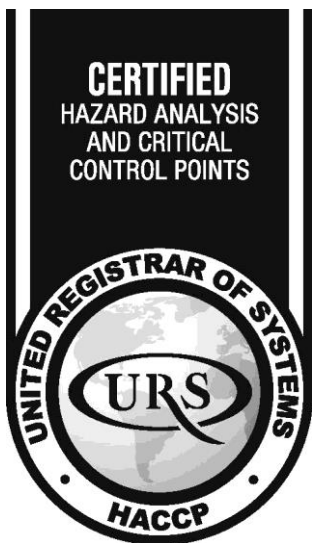




MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Certifications & Awards





MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Management Team



CHHUY Sophie, COB



TAN Michel, CEO



OL Tola, COO



KORY Sokha
Technical
Manager



CHHEANG
Sreymom
Quality Manager



PHAL Rattana
Commercial
Manager



CHAP Soksan
Accounting &
Finance Manager



CHIN Vuthy
Logistics
Manager



SOU Masy
Purchase
Manager



PHUNG Visal
Admin & HR
Manager



OL Soveasna
MIS Manager



Competitive Advantages

- Focus on Quality – Good customer feedbacks, Repeated orders, HACCP & ISO certifications
- Ability to fulfill EXPORT demand with few years of experience with Japanese, European and Asian customers
- We have industrial production scale and high standard of facilities.
- Ability to customize our products according to customer needs (OEM)



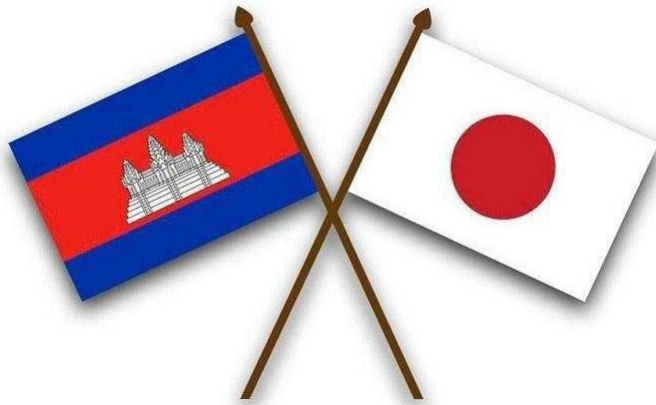
Our Perspectives

- 73% sales growth (2022 Vs. 2021)
- Export: 30%
- Misota is still young but big potentials. We plan to increase market share of dried fruits, both at local and export markets.
- Next Actions:
 - To increase production capacity (actually 50T of dried fruits per month)
 - Diversification (new product development)
 - Develop distribution partnership in targeted countries





Our Interest in Working with Japanese Companies



- a) Distribution of Misota's products and/or Japanese products
- b) Investment on new production lines or new processes/ products or new business
- c) Low interest loan/ financing
- d) Exchange/ acquisition of new technologies in the field of food processing or other business



MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together

Contact


COO: (855) 12 494 456
tola@misotagroup.com

Export Manager: (855) 12 989 266
export@misotagroup.com

www.misotagroup.com

 **LinkedIn** : Misota Food

 https://youtu.be/JKg_XtWnbvE

- 
- M** ប្រឹងប្រែងដោយមានភាពស៊ីសង្វាក់រវាងការប្តេជ្ញាចិត្ត និងបច្ចេកវិទ្យា
Merging of commitment and technology
 - I** ច្នៃប្រឌិត ដើម្បីកិច្ចអភិវឌ្ឍន៍ប្រកបដោយចីរភាព
Innovation for sustainable development
 - S** ជំរុញការបង្កើតគុណតម្លៃ
Stimulating value creation
 - O** ឱកាសសម្រាប់គ្រប់ភាគីពាក់ព័ន្ធក្នុងខ្សែសង្វាក់គុណតម្លៃ
Opportunities for all stakeholders in the value chain
 - T** បំប្លែងធនធានក្នុងស្រុកឲ្យក្លាយជាផលិតផលមានគុណភាពខ្ពស់
Transforming local resources into high quality products
 - A** សិល្បៈនៃសង្គមប្រកបដោយភាពសុខដុមរមនា
Arts of harmonious society



MISOTA
CAMBODIAN FOOD DEVELOPMENT

Progress Together



Thanks for your kind support.



CERTIFICATES AND AWARDS

